Wisconsin Rheumatology Association

2015 Annual Meeting
May 29 – 30, 2015
Chula Vista Resort
Wisconsin Dells, Wisconsin

PROGRAM BOOK
Mission Statement
The Wisconsin Rheumatology Association (WRA) is an association of physicians, health professionals, and scientists who advance the practice of rheumatology through programs of education, research, advocacy and practice support. WRA fosters excellence in the care of people with or at risk for arthritis and rheumatic and musculoskeletal diseases.

Disclaimer Statement
Statements, opinions and results of studies contained in the program are those of the presenters/authors and do not reflect the policy or position of the WRA nor does the WRA provide any warranty as to their accuracy or reliability.

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Filming/Photography Statement
No attendee/visitor at the WRA 2015 Annual Meeting may record, film, tape, photograph, interview, or use any other such media during any presentation, display, or exhibit without the express, advance approval of the WRA Executive Director. This policy applies to all WRA members, non-members, guests, and exhibitors, as well as members of the print, online or broadcast media.
Dear Colleagues,

Welcome to the 2015 Annual Meeting! We hope you enjoy the family-friendly Chula Vista Resort and the beautiful May weather.

This year’s meeting features some of the top experts in their respective fields. The science sessions include “Biosimilar Drugs,” “Treatment Strategies for Systemic Lupus,” and “CNS Vasculitis.”

In addition to the terrific scientific content, there will also be sessions dealing with state and federal advocacy. As you all know, it is now necessary for rheumatology providers to speak with a single voice to minimize the abuse we (and thus, our patients) suffer from the payers when it comes to getting our patients the treatments they need, and maximize the chance of being paid fairly for what we do. Chief Medical Officer of WEA Trust, Dr. Tim Bartholow will also provide an overview of how physicians can retain autonomy over clinical care by being aware of resource use with a lecture titled “Using Data, How Do I Keep the Insurance Company Out of My Clinical Care?”

I officially encourage you to join the Wisconsin Rheumatology Association. Joining WRA costs you all of $75 for a lifetime membership. There are NO annual dues. Please consider joining and fill out your WRA membership form included in your registration materials TODAY!

Thank you for attending the 2015 Annual Meeting!

Best Regards,

Daniel G. Malone, MD, RMSK
President of Wisconsin Rheumatology Association

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### 2014 – 2015 Board of Directors

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<th>Position</th>
<th>Name</th>
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<td>President</td>
<td>Daniel G. Malone, MD, RMSK</td>
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<td>Alvin Wells, MD, PhD</td>
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<td>Kurt Oelke, MD</td>
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<td>Executive Director</td>
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Educational Needs

There is an explosion in the number of new biologic agents available for treatment of all autoimmune diseases. Rheumatologists now have a much broader choice of therapeutic agents to treat rheumatic diseases, using these new tools, which in general, are far more effective and less toxic than what was available in the pre-biologic era. However, due to the complexity of their development and production, these drugs are expensive. A group of biologic agents known as “biosimilars” are in development, and are purported to be cheaper and equally effective. Is this too good to be true? This group of biosimilars will be hitting the market all over the world very soon, and in fact, some are already available. How good are they? Are they really equally effective? How “similar” are they? What are their safety profiles? What degree of clinical testing should they be required to pass? How much cheaper will they be? The answers to these questions are very important to future rheumatologic practice.

There is a lack of awareness among rheumatologists about recent research advances in the field of regenerative medicine. Future treatment of several rheumatic and orthopedic disorders including osteoarthritis, likely will have their bases in regenerative medicine. Rheumatologists will learn of in vitro and in vivo work that will have important effects on future treatment strategies.

Vasculitis syndromes are a set of complex disorders that have a widening array of treatment options, far improved from past years. A review of these disorders and how they are now treated is therefore important for practicing Rheumatologists.

Treatment options for systemic lupus erythematosus remain limited. Therefore, treatment strategies for this relatively common and potentially lethal disorder need to be reviewed in light of recent research.

Physicians, not hospital administrators nor anyone else, should decide what resources will be used for the optimal care of our patients. Physicians need to understand how to use their claims and other resource use data to assure that they can provide the best care to their patients.

How rheumatologists interact with government and private insurance payers becomes more complex and more frustrating daily. Updates on this subject are therefore very important for rheumatologists so they can remain aware of this rapidly changing environment.

Educational Objectives

At the conclusion of the WRA 2015 Annual Meeting, attendees should be able to:

1. Describe progress in understanding mechanisms of immune dysregulation in rheumatic diseases, and how biologic drugs of the present and the future will be used to treat rheumatic disorders.
2. Explain advances in stem cell biology and regenerative medicine and their application to rheumatic diseases.
3. Review the family of vasculitis syndromes with emphasis on diagnosis and new treatment guidelines.
5. Explain the controversies regarding the newly arriving “biosimilar” drugs.
6. Identify recent developments in the diagnosis and management of patients with rheumatic diseases.
8. Explain new Research data to improve the quality of care of patients with rheumatic diseases.
9. Describe the basic structure of government policies, especially as they pertain to rheumatologic disease.
10. Explain legislative trends regarding practice management and private payer reform of impact to the medical community and rheumatologists throughout the country and related proposals in Wisconsin.
11. Formulate a more thorough understanding of practice management and administrative simplification measures, including uniform prior authorization forms, fair contracting, and insurance transparency, and how they will impact practice management and patient care.
12. Identify the most recent legislative updates from the Wisconsin Medical Society, the State and Federal governments.
13. Identify the most expensive components of physician choices in providing patient care.
14. Identify new strategies to avoid insurers trying to micromanage their clinical practice.
15. Recognize the responsibility of insurers to share resource use information with care teams, and realize that working WITH the payers instead of against them is the surest way to minimize overburdening paperwork, denials, prior authorizations etc.
Accreditation Statement
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint providership of the American College of Surgeons and the Wisconsin Rheumatology Association. The American College of Surgeons is accredited by the ACCME to provide continuing medical education (CME) for physicians.

AMA PRA Category 1 Credits™
The American College of Surgeons designates this live activity for a maximum of 6.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses and other healthcare professionals will receive a Certificate of Attendance. For information on the applicability and acceptance of Certificates of Attendance for educational activities certified for AMA PRA Category 1 Credit™ from organizations accredited by the ACCME, please consult your professional licensing board.

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Special Assistance
We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you. Call (847) 517-7229 if you require special assistance to fully participate in the meeting.
Faculty Speaker Disclosure Report  
Wisconsin Rheumatology Association 2015 Annual Meeting  
05/29/2015 - 05/30/2015  
Wisconsin Dells, WI

In accordance with the ACCME Accreditation Criteria, the American College of Surgeons, as the accredited provider of this activity, must ensure that anyone in a position to control the content of the educational activity has disclosed all relevant financial relationships with any commercial interest. Therefore, it is mandatory that both the program planning committee and speakers complete disclosure forms. Members of the program committee were required to disclose all financial relationships and speakers were required to disclose any financial relationship as it pertains to the content of the presentations. The ACCME defines a ‘commercial interest’ as “any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients”. It does not consider providers of clinical service directly to patients to be commercial interests. The ACCME considers “relevant” financial relationships as financial transactions (in any amount) that may create a conflict of interest and occur within the 12 months preceding the time that the individual is being asked to assume a role controlling content of the educational activity.

ACS is also required, through our joint providership partners, to manage any reported conflict and eliminate the potential for bias during the activity. All program committee members and speakers were contacted and the conflicts listed below have been managed to our satisfaction. However, if you perceive a bias during a session, please report the circumstances on the session evaluation form.

Please note we have advised the speakers that it is their responsibility to disclose at the start of their presentation if they will be describing the use of a device, product, or drug that is not FDA approved or the off-label use of an approved device, product, or drug or unapproved usage.

The requirement for disclosure is not intended to imply any impropriety of such relationships, but simply to identify such relationships through full disclosure and to allow the audience to form its own judgments regarding the presentation.

**CME Organizers**

Malone, MD, RMSK, Daniel Gary  
Tel: (920) 350-0235

I, or my spouse/partner presently (within the past 12 months) have relevant financial relationships with a commercial interest(s) as identified below:

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**CME Presenters and/or Authors**

Bartholow, MD, Timothy  
Tel: (800) 279-4000

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Fitzpatrick, Helen

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Registration/Information Desk Hours
Location: Room I Foyer
Friday, May 29, 2015  3:00 p.m. – 7:00 p.m.
Saturday, May 30, 2015  7:30 a.m. – 4:00 p.m.

Exhibit Hall Hours
Location: Room GH
Friday, May 29, 2015  5:30 p.m. – 7:00 p.m.
Saturday, May 30, 2015  8:00 a.m. – 3:00 p.m.

Registration Fee Includes:
- Entrance to all sessions
- Program Materials
- One ticket to the Welcome Reception
- One ticket to the Annual Dinner
- Breakfast
- Lunch
- Breaks
### Welcome Reception
**Date:** Friday, May 29, 2015  
**Time:** 6:00 p.m. – 7:00 p.m.  
**Location:** Chula Vista Resort - Room GH  
**Attire:** Casual

WRA welcomes its members to the 2015 Annual Meeting. Attendees can connect with fellow WRA members and mingle with exhibitors while enjoying appetizers and drinks. One ticket is included with registration. **Spouse/guest(s) are welcome, but require pre-registration on the registration form.**

### Annual Dinner
**Date:** Friday, May 29, 2015  
**Time:** 7:30 p.m. – 9:30 p.m.  
**Location:** The Del Bar Steak House/Supper Club, 800 Wisconsin Dells Parkway  
**Attire:** Casual

One ticket is included in WRA registration, which includes dinner and dessert. Cash bar will be available. **The Annual Dinner is complimentary, but requires an RSVP as space is limited. Spouse/guest(s) are welcome, but require pre-registration on the registration form.**

The Del-Bar is just a 10-15 minute drive from the Chula Vista Resort.  
**DIRECTIONS:** Turn Right onto River Rd;  At the traffic circle, take the 1st exit onto River Rd/Waubeek Rd;  Turn Right onto Broadway / WI-13;  Turn Left onto Wisconsin Dells Parkway / US12;  The Del Bar will be on the Left, if you pass Hiawatha, you have gone a little too far.

### Industry Sponsored Lunch Symposia
**Saturday, May 30, 2015**

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**“Otezla (apremilast) for the Treatment of Adults with Active Psoriatic Arthritis”**

Roy Kaplan, MD, FACP  
Scripps Memorial Hospital Encinitas  
Encinitas, CA
Thank You to Our 2015 Exhibitors

AbbVie
Alexion Pharmaceuticals
Amgen, Inc.
Celgene Corporation
Crealta Pharmaceuticals
Crescendo Bioscience, Inc.
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Gilead Sciences, Inc.
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RDL Reference Laboratory
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Takeda Pharmaceuticals
United Rheumatology/MDI

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AbbVie

Janssen Biotech, Inc.
2015 Annual Meeting  
May 29 - 30, 2015  
Chula Vista Resort  
2501 River Road  
Wisconsin Dells WI 53965  

*All sessions will be located in Room I, unless otherwise noted. Speaker & times are subject to change.

FRIDAY, MAY 29, 2015

3:00 p.m. - 7:00 p.m. Registration/Information Desk Open  
Location: Room I Foyer

4:00 p.m. - 4:45 p.m. Board of Directors Meeting  
Location: Executive Board Room (2nd Floor)

5:30 p.m. - 7:00 p.m. Exhibit Hall  
Location: Room GH

4:45 p.m. - 5:00 p.m. Welcome and Opening Remarks  
President: Daniel G. Malone, MD, RMSK  
Medical College of Wisconsin

5:00 p.m. - 6:00 p.m. Biosimilar Drugs – What They Are, How Much They Will Likely Cost, How They Differ from Existing Biologics, and What We Will Need To Know  
Speaker: Daniel G. Malone, MD, RMSK  
Medical College of Wisconsin

6:00 p.m. - 7:00 p.m. Welcome Reception with Exhibitors  
Location: Room GH

7:30 p.m. - 9:30 p.m. WRA Annual Dinner  
Location: The Del-Bar Steakhouse and Supper Club  
(Ticketed Event – Pre-Registration Required)

The Del-Bar is just a 10-15 minute drive from the Chula Vista Resort.  

DIRECTIONS:  
Turn Right onto River Rd;  
At the traffic circle, take the 1st exit onto River Rd/Waubeek Rd  
Turn Right onto Broadway / WI-13;  
Turn Left onto Wisconsin Dells Parkway / US12;  
The Del Bar will be on the Left, if you pass Hiawatha, you have gone a little too far  
The Del-Bar is located next to the Hilton Garden Inn
**SATURDAY, MAY 30, 2015**

7:30 a.m. - 4:00 p.m.  
Registration/Information Desk Open  
*Location: Room I Foyer*

8:00 a.m. - 3:00 p.m.  
Exhibit Hall  
*Location: Room GH*

8:00 a.m. - 9:00 a.m.  
Continental Breakfast in Exhibit Hall

9:00 a.m. - 9:45 a.m.  
Advances in Regenerative Treatments for Osteoarthritis and Tendinosis  
*Speaker: Rocky Tuan, PhD  
McGowen Institute of Regenerative Medicine*

9:45 a.m. - 10:30 a.m.  
Annual Business Meeting

10:30 a.m. - 11:00 a.m.  
Break and Networking in Exhibit Hall

11:00 a.m. - 11:45 a.m.  
CNS Vasculitis  
*Speaker: Rula Hajj-Ali, MD  
Cleveland Clinic Foundation*

11:45 a.m. - 12:30 p.m.  
Treatment Strategies for Systemic Lupus  
*Speaker: George C. Tsokos, MD  
Beth Israel Deaconess Medical Center*

12:30 p.m. - 1:30 p.m.  
Industry Sponsored Lunch Symposium  
*Location: Upper Dells Ballroom  
(Located on the Level just above the Grand Ballroom)  
See page 8 for full details*

1:30 p.m. - 2:30 p.m.  
Using Data, How Do I Keep the Insurance Company Out of My Clinical Care?  
*Speaker: Timothy Bartholow, MD  
Chief Medical Officer  
WEA Trust Insurance Company*

2:30 p.m. - 3:00 p.m.  
Break

3:00 p.m. - 4:30 p.m.  
Legislative and Advocacy Panel  
*Moderator: Jeff Okazaki, MBA  
Associate Director, Government Relations  
Coalition of State Rheumatology Organizations*

Panelists:  
- Chris Rasch  
  Wisconsin Medical Society  
- Lori Obluck  
  Arthritis Foundation  
- Helen Fitzpatrick  
  Celgene Corporation

4:30 p.m. - 5:00 p.m.  
ACR Legislative Update  
*Speaker: Regina Mincberg, JD  
American College of Rheumatology*
Daniel G. Malone, MD, RMSK
Dr. Malone started his college education at Cornell University, earning a bachelor of arts in physics and later earning his medical degree from the University of Illinois, Abraham Lincoln School of Medicine in 1976. He is currently the clinical associate professor of medicine-rheumatology at the Medical College of Wisconsin.

In addition to serving as president and member of the Wisconsin Rheumatology Association, he is also a member of the American College of Rheumatology, the American Institute for Ultrasound in Medicine, the International Society for Clinical Densitometry and the American Registry of Diagnostic Medical Sonographers. Dr. Malone currently lives in Madison, Wisconsin, with his wife, Ann Elizabeth Malone, and his four children.

Rocky Tuan, PhD
Dr. Tuan is director at the Center for Cellular and Molecular Engineering, the Arthur J. Rooney senior professor and executive vice chair at the Department of Orthopedic Surgery, associate director at the McGowan Institute for Regenerative Medicine, director at the Center for Military Medicine Research, and a professor in the departments of bioengineering and mechanical engineering & materials science at the University of Pittsburgh. Dr. Tuan received his PhD in 1977 from the Rockefeller University in New York. His postdoctoral research fellowship was at Harvard Medical School. In 1997, he established the United States of America’s first Cell and Tissue Engineering PhD program at Thomas Jefferson University, with the mission of training the next generation of “cross-cultural” biomedical scientists committed to regenerative medicine and the development of functional tissue substitutes.

Dr. Tuan is currently co-director of the Armed Forces Institute of Regenerative Medicine, a U.S. Department of Defense-funded, national, multi-institutional consortium developing regenerative therapies for battlefield injuries. He is also editor of the developmental biology journal *BDRC: Embryo Today*, and founding editor-in-chief of *Stem Cell Research and Therapy*.

Rula Hajj-Ali, MD
Dr. Hajj-Ali is a staff physician at the Center for Vasculitis Care and Research at the Cleveland Clinic. She is board-certified in internal medicine and rheumatology. Dr. Hajj-Ali is also an assistant professor at the Cleveland Clinic Lerner College of Medicine of Case Western Reserve University. Dr. Hajj-Ali joined the Cleveland Clinic Faculty in 2002.

Dr. Hajj-Ali has a particular interest in vascular inflammatory disease including systemic vasculitides and primary central nervous system vasculitis in addition to her interest in ocular inflammatory diseases. Her research interests include giant cell arteritis, central nervous system vasculitis, uveitis, Behçet’s Disease and Wegener Granulomatosis. She has presented her research findings at various national and international scientific meetings. Dr. Hajj-Ali has authored articles in leading professional and scientific publications including *Arthritis Care and Research, Rheumatology, Journal of Rheumatology, Seminars of Arthritis and Rheumatism*, and *Nature Genetics*.

Dr. Hajj-Ali holds the alpha omega alpha honor, was elected as “America’s Top Physicians” and received the Aadel Askari Memorial Award by the Cleveland Society of Rheumatology. She is the current recipient of the American Heart Association Clinical Research Award for studying the pathogenesis of atherosclerosis in Wegener’s granulomatosis. She is a past recipient of the Vasculitis Foundation Award for her research in giant cell arteritis. Dr. Hajj-Ali is also involved in a number of rheumatology clinical trials at Cleveland Clinic including trials in Behçet’s Syndrome.

George C. Tsokos, MD
Dr. Tsokos is chief of the division of rheumatology at Beth Israel Deaconess Medical Center and a professor of medicine at Harvard Medical School. Dr. Tsokos earned his medical degree in 1975 at the National and Kapodistrian University of Athens Medical School, where he went on to complete his doctorate of sciences in biostatistics in 1977. He has since been awarded honorary degrees from Harvard University, the University of Thessaly and the University of Thessaloniki. He did a residency in internal medicine at the National University of Athens and another at the Combined Veterans Administration Medical Center-Georgetown University Program. He went on to academic appointments at the Uniformed Services University of the Health Sciences in Bethesda, Maryland, and the University of Crete Medical School before beginning at Harvard Medical School, where he has been a full professor of medicine since 2007. Currently, he also serves as a visiting professor at both Nanjing University in China and the Universidad del Rosario in Colombia.

Timothy Bartholow, MD
Dr. Bartholow is the vice president and first chief medical officer at WEA Trust. Before joining the Trust, Dr. Bartholow served as the Wisconsin Medical Society’s chief medical officer for five years. In this role, he focused on physician and community engagement to promote change in the delivery and payment of health care. Prior to joining the Society staff in November 2008, Dr. Bartholow spent 16 years caring for patients at the Prairie Clinic in Sauk City, Wisconsin, where he was one of 12 clinical owners and on EMR since 2003. He believes that organized and carefully articulated physician feedback is essential for systems to serve the goal of best care. In the late 1990s, he served as medical director for an independent physician association with two-sided risk with more than 400 primary care providers, a precursor to ACOs. His grandmother taught him waste is immoral and ultimately reduces care for the people we serve.
Jeff Okazaki, MBA
Mr. Okazaki currently serves as associate director of CSRO where he manages government relations and legislative support to state rheumatology associations. His experience includes a broad communications and public relations background as well as grassroots advocacy at the state and national level.

Mr. Okazaki holds an undergraduate degree in communications and political science and completed his MBA from Bradley University with a focus in economics. Before joining WJ Weiser & Associates and CSRO, Mr. Okazaki most recently served as director of communications and business analysis for Rainbow Hospice and Palliative Care, one of the largest non-profit hospices serving Chicagoland.

Within the world of politics, Mr. Okazaki has held positions on both sides of the aisle. He served as a legislative aide for former Illinois State Representative Rosemary Mulligan (R-65) as well as a campaign, district and DC staff member for former Congresswoman Melissa Bean (D-8, IL).

Chris M. Rasch
Mr. Rasch is director of state and federal relations for the Wisconsin Medical Society. He is a registered lobbyist for the Society and has the privilege of lobbying on behalf of the Society’s nearly 12,600 physician and medical student members. At the Society, Mr. Rasch works to develop and direct legislative strategies and responses to health care reform proposals and implementation policies both at the state and federal level. Mr. Rasch also plays key roles in analysis and advocacy related to physician fee schedule payment policies, Medicaid and Medicare funding, and related payment reform efforts. Mr. Rasch is a graduate of the University of Wisconsin - Madison where he received his degrees in political science and history.

Mr. Rasch is also responsible for the Society’s grassroots political efforts - the two political action account programs, WISMedPAC and WISMedDIRECT. He oversees the programs so physicians can take an active role in the state political process, and the future of health care. He has over 15 years of experience working for political and organizing campaigns throughout Wisconsin and Illinois.

Lori Obluck
Ms. Obluck is the regional director of advocacy and public policy at the Arthritis Foundation, where she has worked since 2006. Before joining the Arthritis Foundation, Ms. Obluck was a patient service director at the American Cancer Society, where she worked for 13 years. Her previous employment also includes experience with the Children’s Service Society of Wisconsin and with the American Red Cross. She earned her bachelor’s degree in social work from the University of Wisconsin-Whitewater in 1977.

Helen K. Fitzpatrick
Ms. Fitzpatrick is Celgene’s director of government relations for the Midwest region. In her role, she oversees Celgene’s legislative and political initiatives in eight states (Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, South Dakota and Wisconsin).

Before coming to Celgene, Helen was the government relations manager for Health Care Service Corporation, the nation’s fourth-largest health insurance company. Helen’s focus at HCSC covered supporting the company’s federal lobbying efforts and increasing employee political awareness, as well as managing the company’s political programs. Prior to joining HCSC, Helen spent several years working in the government relations department at the National Propane Gas Association, managing their PAC and grassroots programs. She has worked on both federal and state campaigns, including serving several retired Members of Congress and as finance director for an Attorney General from her home state of Virginia. Helen received her master’s degree from George Washington University and undergraduate degree from Washington and Lee University.

Regina Mincberg, JD
Ms. Mincberg works for the American College of Rheumatology on federal government affairs. Originally from Washington, D.C., she studied political science as an undergraduate at Florida State University. Ms. Mincberg began her career working for a state lobby firm the Tallahassee, Florida and worked on both presidential and state-wide campaigns while in Florida. After leaving Florida, she worked for The Creative Coalition in New York City as a policy associate, handling advocacy work for the arts and entertainment industry. Ms. Mincberg also spent time working on Capitol Hill on the Senate Small Business Committee before returning to earn her law degree at Emory University. She returned to Capitol Hill after law school to work on the House Committee on Oversight and Government Reform, where she conducted oversight investigations and drafted new reform legislation.
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